

Newsletter - privacy policy

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Contact person in matters concerning the register	Tiina Jyllilä Teollisuuskatu 8 +358 500 565 003 tiina.jyllila@relicomp.fi
Name of register	Newsletter
Legal basis and purpose of processing personal data. Is the provision of data a legal or contractual requirement?	<p>The purpose of the register is to enable emailing for the controller's organisation. The data received (email address and any contact information or other personal data contained in the messages themselves and their attachments) is used for the creation and maintenance of customer relationships, and fulfilling other communication needs of the controller.</p> <p>The basis for processing is a legitimate interest.</p>
Basis of legitimate interest	<p>Communication with the organisation's customers, stakeholders and potential customers, marketing and sales.</p> <p>The controller's legitimate interest in processing the personal data collected and used is based on direct marketing needs and the freedom to pursue a livelihood. Direct marketing is a legitimate interest of the controller under the EU's General Data Protection Regulation.</p>
Categories of personal data concerned	First and last name, email, and the organisation represented.
Recipients and groups of recipients	The controller's personnel and outsourcing partners, where applicable (financial management, information management, etc.) and communication parties.
Consent	
Data content of register	<p>The personal register contains the following data:</p> <ul style="list-style-type: none">- Person's first and last name- The organisation which the person represents- Email address- Postal address- Telephone number- Data on previous orders- Information on discussions between communicators- Other personal data contained in any attachments
Regular data sources	<p>Data is obtained from email messages received from the customer. Data can be obtained from other stakeholders via e.g. communications situations such as mass communication, message groups and recommendations by other service providers.</p> <p>Data is not disclosed outside the controller organisation or for the use of partners, except in matters related to credit applications, debt collection or invoicing, and when required by law. Personal data will not be transferred outside the European Union unless this is</p>

	necessary to ensuring technical implementation by the controller or its partner. The data subject's personal data will be destroyed at the user's request, unless legislation, manageability of the customer relationship, unpaid invoices or debt collection procedures prevent the erasure of such data.
Retention period of personal data	Data is stored for 10 years.
Regular disclosures of data	<p>Data on the email list is available only to the controller, except when an external service provider is used to provide a value added service, or to assist in making a decision on whether to grant credit.</p> <p>Data is not disclosed outside the controller's organisation or for the use of partners, except in matters related to credit applications, debt collection or invoicing, and when required by law.</p> <p>The data subject's personal data will be destroyed at the user's request, unless legislation, manageability of the customer relationship, unpaid invoices or debt collection procedures prevent the erasure of such data.</p>
Transfer of data outside the EU or EEA	Personal data is not transferred outside the European Union unless this is necessary to ensuring a technical implementation by the controller or its partner.
Principles of register security, A: Manual material	Documents containing manually processed customer data (such as printed out emails or their attachments) are stored in locked and fireproof storage facilities after initial processing. Only certain employees, who have signed a non-disclosure agreement, have the right to process manually stored customer data.
Principles of register security, B: Functions to be processed using IT	<p>Only certain employees of the organisation and undertakings acting on behalf of it are entitled to:</p> <p>use email and maintain the related data. Each designated user has their own personal username and password. Each user has signed a non-disclosure agreement.</p> <p>The system is protected by a firewall, which protects external contacts made to the system.</p> <p>Access to multi-function printers, such as scanners, and to the data stored in them is restricted where applicable.</p>
Cookies	<p>We use cookies on our website. A cookie is a small text file sent to and stored on the user's computer. Cookies do not harm users' computers or files. The primary purpose of using cookies is to improve and adapt the visitor's user experience on the site, and to analyse and improve the functionality and content of the website.</p> <p>Data collected through cookies can also be used to target communications and marketing, and optimise marketing activities. A website visitor cannot be identified solely on the basis of cookies. However, data obtained through cookies may be connected to data obtained from the user in another context, for example when the user fills out a form on our website.</p> <p>Cookies are used to collect the following types of data:</p> <ul style="list-style-type: none"> - visitor's IP address - date and time of visit - browsed pages and page viewing times - visitor's browser <p>Your rights</p> <p>A user visiting our website has the option to block the use of cookies at any time, by changing their browser settings. Most browsers allow the user to turn off the cookie function and delete cookies that have already been saved.</p>

	<p>Blocking cookies may affect the functioning of the website. GOOGLE ANALYTICS The website collects usage statistics for Google Analytics for the purpose of monitoring and developing the website, and for the planning of marketing activities. The data collected cannot be linked to an individual user or person.</p> <p>In addition, the website uses Google Analytics Demographics, which stores the user's age, gender and topics of interest. You can change the settings related to collection of such data from your Google Account at https://www.google.com/settings/ads</p> <p>You can use the Chrome browser Opt-out Add-on to disable Google Analytics tracking.</p>
Automated processing and profiling	
Right of inspection, i.e. right of access to personal data.	<p>The data subject has the right to check what data the register holds concerning the data subject. An inspection request must be made in writing by contacting the controller's customer service or the contact person of the register, in either Finnish or English. The inspection request must be signed.</p> <p>The data subject has the right to prohibit the processing and disclosure of their data for direct advertising, distance selling and direct marketing purposes, as well as market surveys and opinion polls, by contacting the controller's customer service point.</p>
Right to have data transferred from one system to another	<p>The data subject has the right to have their own data transferred from one system to another.</p> <p>A transfer request can be addressed to the register's contact person.</p>
Right to demand rectification of data	<p>Personal data in the register that is incorrect, unnecessary, incomplete or outdated with regard to the purpose of processing must be rectified, deleted or supplemented.</p> <p>A request for rectification must be made by means of a written request signed by the data subject and submitted to the customer service of the controller, or to the administrator of the personal data register.</p> <p>Such a request must specify the data to be rectified and on what basis. Data must be rectified without delay.</p> <p>The person from whom the incorrect data was obtained, or to whom it was disclosed, must be notified of the error's rectification. The person responsible for the register must issue a written certificate concerning any refusal to rectify data, citing the reasons for refusing the request. The person concerned may refer a refused request to the Data Protection Ombudsman.</p>
Right of restriction	<p>The data subject has the right to request restrictions on data processing, e.g. if the personal data in the register is incorrect. Please contact the person in charge of the register.</p>
Right to object	<p>The data subject has the right to object to the processing of personal data concerning them, and to request the rectification or erasure of personal data. Such a request can be addressed to the register's contact person.</p> <p>If you act as a contact person for your company or organisation, your data cannot be deleted during your time as the contact person.</p>
Right to lodge a complaint with the supervisory authority	<p>If you consider that the processing of personal data concerning you has violated the General Data Protection Regulation, you have the right to lodge a complaint with the supervisory authority.</p>

	<p>You can also lodge a complaint in a Member State where you have a permanent place of residence or job.</p> <p>The contact details of the national supervisory authority are: Office of the Data Protection Ombudsman P.O. Box 800, Ratapihantie 9, 00521 Helsinki Tel. +358 (0)29 56 66700 tietosuoja@om.fi www.tietosuoja.fi</p>
Other rights related to the processing of personal data	<p>The data subject has the right to prohibit the disclosure and processing of their data for direct advertising and other marketing purposes; to require anonymisation of the data, where applicable; and to be completely forgotten.</p>